



For Immediate Release

Contact: Linda Day, lindad@daveyawards.com
The Davey Awards, 212.675.3555

THE INTERNATIONAL DAVEY AWARDS ANNOUNCES 2006 WINNERS

GOLD AND SILVER WINNERS NAMED, SIX BEST-IN-SHOW HONOREES UNVEILED

www.daveyawards.com

New York, NY (November 9, 2006) - The winners of **The 2006 Davey Awards** have been announced by the International Academy of the Visual Arts today. With over 3,500 entries from across the US and around the world, the Davey Awards honors the finest creative work from the best small firms, agencies and companies worldwide. Please visit www.daveyawards.com to view the full winners list.

The Davey Awards is judged and overseen by the International Academy of the Visual Arts (IAVA), a 200+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current IAVA membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Sotheby's Institute of Art, Yahoo!, Estee Lauder, *Wired*, Insight Interactive, The Webby Awards, Bath & Body Works, Brandweek, Polo Ralph Lauren, ADWEEK, Alloy, Coach, iNDELIBLE, MTV, Victoria's Secret, HBO, The Ellen Degeneres Show, Myspace.com, and many others. See www.iavisarts.org for more information.

"The incredible quality and growth of entries again proves that creative excellence, fresh ideas and great conceptual execution is a hallmark of the best small agencies and firms" noted Linda Day, a director of the IAVA. She added, "On behalf of the entire Academy, we are honored to have judged the 2nd Annual Davey Awards and thrilled to recognize such a diverse and accomplished pool of creative work."

The Davey Awards would like to specifically recognize the 2006 Best-in-Show winners for their exceptional achievement. For the six mediums honored by the Davey Awards, the Best-in-Show Honorees are:

Print and Collateral Best in Show:

Winner: Brant Kelsey Design for DASH for Greater Mobile
Client: DASH of LaGrange

Film/Video/TV Best in Show:

Winner: Family Theater Productions for God, Country, Notre Dame:
The Story of Father Ted Hesburgh, CSC
Client: In-house

Commercial Best in Show:

Winner: IW Group Inc. for Tying the Scarf
Client: MetLife

Web/Online Marketing Best in Show:
Winner: Foreign for Adidas International
Client: Adidas International

Interactive Multimedia Best in Show:
Winner: 18:20 Productions for Game On Multimedia Film
Client: MADD

Radio Best in Show:
Winner: Rose/Glenn Group for NDPS-The Replacements
Client: Nevada Dept. of Public Safety

The 2nd Annual Davey Awards were sponsored by The Creative Group, the leading creative professional staffing company in the world, *ADWEEK* magazine, *FSB* (Fortune Small Business magazine) and OnRequest.

For more information about the Davey Awards, please visit www.daveyawards.com, email the Davey Awards at info@daveyawards.com or call us at (212) 675-3555.

About The Davey Awards:

The Davey Awards exclusively honor the "Davids" of creativity, the finest small firms, agencies and companies in the world. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small firms do each year. The annual International Davey Awards honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller firms, where firms compete with their peers to win the recognition they deserve. Please visit www.daveyawards.com for more information.

The Davey Awards is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit www.iavisarts.org for a full member list and more information.